

~ YOUR PERSONAL INVITATION ~

# TO DINE IN THE COMPANY OF THE HSBC LIONS LEGENDS

THE ONLY OFFICIAL SERIES OF EVENTS FOR THE BRITISH & IRISH LIONS TOUR 2009



The Daily Telegraph  
The Sunday Telegraph



PRINCIPAL PARTNER

The unique HSBC Lions Legends series of dinners and lunches, in support of the Lions Charitable Trust, offers a once in a lifetime invitation to meet with legendary players and coaches to fully understand what it is to be a Lion. You will experience the pride and the passion that each tour creates, hearing stories from and meeting with some of the most famous players ever involved in these historic tours.



Lions Legend Willie John McBride



In conversation with Gerald Davies...



...and Head Coach Ian McGeechan

By engaging with the stars of the previous tours, you will gain a unique insight into what being a Lion really means to those involved and find out why it is valued as the true pinnacle of any player or coach's career.

At each HSBC Lions Legends event, you will hear first hand tales of their extraordinary achievements,

capturing the emotion and honour of those who have pulled on the famous red shirt.

Join in with the lively debate over the selection of the greatest ever HSBC Lions Legends XV, in partnership with The Telegraph, and get involved with the speakers in our fun and entertaining debates. Your host Ian Robertson, BBC's

acclaimed 'voice of rugby,' will then start the bidding for the auction of exclusive Lions tour memorabilia, providing a rare opportunity to bid for such items as signed test match shirts from the 'Invincibles' 1974 tour to South Africa. Funds from each event go to the Lions Charitable Trust, which helps to support past players and their families.

At this point in the proceedings you will be given an unrivalled opportunity to get up close and personal with the legendary Lions, mingle with the stars and enjoy an experience not available anywhere else in the rugby world.

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To book your places at these official and exclusive events  
call +44 (0)1452 888668 visit [www.mikeburton.com/HSBClionslegends](http://www.mikeburton.com/HSBClionslegends)  
or complete the faxback form



*"What an amazing evening! It was fascinating to hear the Lions 'war-stories' first hand from some of my heroes. Getting the chance to meet them one on one was a real added treat. A fantastic event"*



*A message from Tour Manager  
Gerald Davies*

## Welcome from the Lions.

**You can't forget the Lions, you can't ignore them. They hold a special place in the history of world rugby. That is why the HSBC Lions Legends series of lunches and dinners has been created – to celebrate the Lions' command of the rugby landscape.**

**You talk to any player who's been on the Lions Tour and he has sweet, unforgettable memories of his time with the Lions. The former Lions will share some of their experiences with you as part of these official, unique and exceptional lunches and dinners. I had the privilege of being at the inaugural event in London last November and listening to the likes of Willie John McBride, Jeremy Guscott and JPR Williams talk of their time with the Lions, it reminded me of the uniqueness of Lions Touring.**

**You talk to any man currently playing for his national team and he will have a mission of playing with the Lions. It is still the great climax of any rugby player's career, and in the professional era it is the one last great rugby adventure – a team coming together from four different countries. We'll have to knit together a team spirit to represent the Lions and create new memories for those who have come on the tour, and those who support them, both in South Africa and back home.**

**We look forward to you joining us!**

A handwritten signature in black ink that reads "Gerald Davies". The signature is written in a cursive style.

**Gerald Davies. Lions Tour Manager**

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*Plenty of banter with  
Ian Robertson and Gareth Edwards*

Each venue has been carefully chosen to offer the appropriate setting for these unparalleled events with the dates designed to compliment the season's international rugby fixtures, building momentum towards the departure of the 2009 British & Irish Lions in May.

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**Date** Friday 13 February  
**Event** Dinner at SWALEC Stadium, Cardiff  
**Speakers** Gareth Edwards, Mike Teague, Willie John McBride  
**Price** £175 per person (+VAT)

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**Date** Thursday 26 February  
**Event** Dinner at Guinness Storehouse, Dublin  
**Speakers** Fergus Slattery, Gareth Edwards, Paul Wallace  
**Price** £195 per person (+VAT)

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**Date** Friday 13 March  
**Event** Lunch at Hilton Metropole, Birmingham  
**Speakers** David Duckham, Willie John McBride, Scott Gibbs  
**Price** £145 per person (+VAT)

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**Date** Friday 20 March  
**Event** Lunch at Hilton Deansgate, Manchester  
**Speakers** Gavin Hastings, Jason Robinson, Scott Quinnell  
**Price** £145 per person (+VAT)

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**Date** Thursday 2 April  
**Event** Dinner at Sheraton Hotel, Edinburgh  
**Speakers** Gerald Davies, Fergus Slattery, Finlay Calder  
**Price** £195 per person (+VAT)

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**Date** Friday 1 May  
**Event** Lunch at one of London's prestigious venues  
**Speakers** Martin Johnson, Gareth Edwards, Willie John McBride, Ian McGeechan  
**Price** £225 per person (+VAT)

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**Date** Friday 8 May  
**Event** Dinner at Celtic Manor Resort, Newport  
**Speakers** Phil Bennett, Willie John McBride, Fran Cotton  
**Price** £175 per person (+VAT)

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# HSBC Lions Legends Series Booking Form

To book your places at these official and exclusive events please fax back this completed form to +44 (0)1452 888636



Please reserve  HSBC Lions Legends place(s)  
@ £  + VAT per person

Event

Date

Name

Position

Company

Address

Postcode

Telephone

Email

Please debit my credit/debit card

Visa     Mastercard     American Express   
Visa Debit     Maestro

Card Number

Issue Number     Start Date     Expiry Date     Security Code

I have read, understood and agree to the Terms and Conditions of the booking.

Signed

Date